

APPENDIX A

NEW INITIATIVES IN THE AREAS OF EDUCATION, LEGISLATION AND ASSESSMENT/REHABILITATION

CCMTA new programs

Jurisdiction	Alberta
STRID category	Awareness
Program	Collision Prime Time Radio Commercials
Implemented	Fall 2001
Contact Name	Jeanette Espie
Title	Executive Director
Organisation	Alberta Infrastructure and Transportation
Contact Number	(780) 427-6588
Synopsis	A series of radio ads were developed around key driving errors including speed, seat belts, stop signs, following too close, road conditions, rural roads and drinking and driving. These commercials are aired during the rush hours in the morning and afternoon. To hear these commercials go to www.saferoads.com on the home page and click on radio commercials.

CCMTA new programs

Jurisdiction	Alberta
STRID category	Education & Awareness/Enforcement
Program	Geared to Go: A Workbook for Coaching New Drivers
Implemented	March 2004
Contact Name	Jeanette Espie
Title	Executive Director
Organisation	Alberta Infrastructure and Transportation
Contact Number	(780) 427-6588
Synopsis	Geared to Go: A Workbook for Coaching New Drivers is a companion manual to the Basic Licence Driver's Handbook. The guide will help parents and others teach new drivers the skills that are vital to safe, cooperative and proactive driving.

CCMTA new programs

Jurisdiction Alberta

STRID category Education & Awareness/Enforcement

Program Radio Spots

Implemented Ongoing expansion

Contact Name Jeanette Espie

Title Executive Director, Driver Safety, Research &
Traffic Safety Initiative

Organisation Alberta Infrastructure and Transportation

Contact Number (780) 427-6588

Synopsis A series of 16 radio commercials which are aired throughout the province with safety messaging pertaining to the consequences of drinking and driving. These radio spots are posted on the Traffic Safety Initiative website: www.saferoads.com.

CCMTA new programs

Jurisdiction Alberta

STRID category Research

Program Tracking of 24-Hours Suspensions Project

Implemented February 2002

Contact Name Jeanette Espie

Title Executive Director

Organisation Alberta Infrastructure and Transportation

Contact Number (780) 427-6588

Synopsis Alberta Infrastructure and Transportation initiated a research project to track 24-hour suspensions and will conduct future analysis to determine if 24-hour suspensions predict current and future drinking and driving patterns. Data will be reviewed in conjunction with driving records in order to recommend and develop programs that target this group if warranted.

CCMTA new programs

Jurisdiction	Alberta
STRID category	Education & Awareness/Enforcement
Program	Joint Forces Checkstop
Implemented	November 21, 2004
Contact	Jeanette Espie
Title	Executive Director
Organisation	Alberta Infrastructure and Transportation
Contact Number	(780) 427-6588
Synopsis	<p>The Provincial Joint-Forces Checkstop project was developed by the Provincial Impaired Driving Committee. The key objectives of the project are to: promote a renewed Checkstop program by raising its profile with Albertans; raise public awareness of impaired driving and its consequences; to show a strong, unified commitment across Alberta by uniting members from the major enforcement agencies (i.e. Calgary Police Service, Edmonton Police Service and the RCMP); and to share operational expertise between enforcement agencies.</p> <p>During Grey Cup day, Sunday, November 21, 2004, the Provincial Joint-Forces Checkstop project served as a reminder that the province and its police services have adopted a no-nonsense approach to impaired driving enforcement. Joint Forces Checkstops were set up province-wide reinforcing the key message of the project "If you drink and drive, you will be caught."</p>

CCMTA new programs

Jurisdiction	Alberta
STRID category	Education & Awareness/Enforcement
Program	Checkstop Posters
Implemented	December 2003
Contact	Jeanette Espie
Title	Executive Director
Organisation	Alberta Infrastructure and Transportation
Contact Number	(780) 427-6588
Synopsis	An “in your face” enforcement approach to make potential impaired drivers think about getting caught. The purpose of this campaign was to back up enforcement officers’ efforts at the curb. The Posters show various law enforcement officers in the province looking into a vehicle and holding an alcohol sensing device. The caption reads “Your number is up”.

CCMTA new programs

Jurisdiction	Alberta
STRID category	Education & Awareness/Enforcement
Program	Billboard and Restaurant Posters
Implemented	2006
Contact	Jeanette Espie
Title	Executive Director
Organisation	Alberta Infrastructure and Transportation/ Alberta Centre for Injury Control and Research
Contact Number	(780) 427-6588
Synopsis	A new impaired driving campaign was launched in November/December 2006 that featured billboards, advertising for licensed establishments including restaurants, bars and lounges as well as posters. The billboards and posters can be viewed at www.saferoads.com .

CCMTA new programs

Jurisdiction	Alberta
STRID category	Education & Awareness/Enforcement
Program	Traffic Safety Plan
Implemented	2006
Contact	Jeanette Espie
Title	Executive Director
Organisation	Alberta Infrastructure and Transportation/ Alberta Centre for Injury Control and Research
Contact Number	(780) 427-6588
Synopsis	<p>Alberta's Traffic Safety Plan (TSP) was released on November 2, 2006. The TSP was developed in response to the McDermid Report, "Saving Lives on Alberta's Road: Report and Recommendation for a Traffic Collision Fatality and Injury Reduction Strategy." The McDermid Report was the result of an independent review of the government's traffic safety programs aimed at finding the most effective ways to change driver habits and reduce collisions.</p> <p>The Traffic Safety Plan comprises numerous initiatives in key areas: Leadership and Coordination, Effective Communications, Community Traffic Safety, Public Education and Awareness, Research and Evidence –Based Decisions, Sustained Enforcement, Legislation Based on Best Practices, and Engineering and Infrastructure Improvements.</p> <p>As the Alberta Traffic Safety Plan moves forward, new laws will be considered and will be formulated based on research and best practice. They will pertain to areas such as seat belts, impaired driving, speeding, intersections, rural roadways, commercial vehicles, young drivers and riders, vulnerable road users, high-risk drivers and aging drivers.</p> <p>The TSP is available at www.infratrans.gov.ab.ca</p>

CCMTA new programs

Jurisdiction	Alberta
STRID category	All
Program	Alberta Traffic Safety Plan
Implemented	Pending
Contact	Jeanette Espie
Title	Executive Director
Organisation	Alberta Infrastructure and Transportation
Contact Number	(780) 427-6588
Synopsis	<p>On February 13, 2004, Transportation Minister, Ed Stelmach initiated a review of traffic safety in Alberta in order to address the unacceptable number of fatalities and injuries and the resulting costs to Alberta's health care system.</p> <p>Don McDermid, retired assistant commissioner, RCMP K Division, conducted the review by consulting with stakeholders through face-to-face meetings and written submissions. The Alberta government has accepted the McDermid Report and the nine recommendations which identify the need for leadership, accountability, education and enforcement in traffic safety on the part of the Alberta Government.</p> <p>Through a comprehensive organizational structure involving a Ministers' Steering Committee, Deputy Ministers' Coordination Committee and an Advisory/Working Committee, involving representatives from 12 Ministries and key stakeholders, work has been initiated to develop a Traffic Safety Plan and accompanying business case/plan. Alberta's Traffic Safety Plan will be consistent with Road Safety Vision 2010 and CCMTA's Strategies to Reduce Impaired Driving.</p>

CCMTA new programs

Jurisdiction	Alberta
STRID category	Research
Program	Community Development/Research
Implemented	2005
Contact	Jeanette Espie
Title	Executive Director
Organisation	Alberta Infrastructure and Transportation/ Alberta Centre for Injury Control and Research
Contact Number	(780) 427-6588
Synopsis	<p>In 2005, Alberta Infrastructure and Transportation partnered with the Alberta Centre for Injury Control and Research (ACICR) to explore the use of designated drivers in rural areas. This research is available on www.saferoads.com. In 2006, follow-up research will take place to explore interventions that communities put forward to mitigate impaired driving. (Health Canada also completed a similar research project with ACICR to explore impaired driving issues with a talking circle format titled: "Drinking and Driving in Horizon: A Holistic Description through the Lens at a Community Talking Circle, 2005". This report is available on line at http://www.med.ualberta.ca/acicr/)</p>

CCMTA new programs

Jurisdiction British Columbia

STRID category

Program Operation Red Nose

Implemented Annually

Contact Stephanie Owens

Title Coordinator

Organisation BC Crime Prevention Association

Contact Number Phone: 604-291-9959 ext. 231 / Fax: 604-291-9951

Synopsis See: www.rednose.bc.ca/lgf/html/operation_red_nose.htm

Operation Red Nose is a unique program dedicated to the fight against impaired driving. Essentially, it is a volunteer driving service provided during the Christmas Holiday Season to all motorists who have been drinking or who do not feel fit to drive their own vehicle. It is an original way of getting a safe ride in one's own vehicle without getting behind the wheel and... it's free

CCMTA new programs

Jurisdiction	Manitoba
STRID category	Legislation
Program	Ignition Interlock Program
Implemented	December 1, 2003
Contact	Gary Matson
Title	Supervisor, Alcohol and Drug Section, Driver and Vehicle Licensing
Organisation	Manitoba Public Insurance
Contact Number	(204) 985-7683
Synopsis	<p>This program allows drivers who have been convicted of an impaired driving offence to apply to the Licence Suspension Appeal Board for a conditional licence. Eligible drivers must have the ignition interlock device installed in their vehicle, and will be restricted to operating only vehicles with ignition interlock for the balance of their suspension.</p> <p>This device prevents a vehicle from being started if any alcohol is detected on the driver's breath. All drivers in the program are monitored.</p>

CCMTA new programs

Jurisdiction	Manitoba
STRID category	Legislation
Program	Increased suspension lengths for impaired offences involving passengers under 16 years old
Implemented	June 9, 2005
Contact	Carolyn Halbert
Title	Manager, Driver Safety
Organisation	Manitoba Public Insurance
Contact Number	(204) 985-0999
Synopsis	Effective June 9, 2005 amendments to Manitoba's Highway Traffic Act (HTA) changed the suspension lengths for some impaired driving offences. If a driver is convicted of an Impaired, Over .08, or Refusal offence, and a person under 16 years of age was a passenger in or on the motor vehicle, the offence will result in a five year suspension, for a first offence.

CCMTA new programs

Jurisdiction	Manitoba
STRID category	Linkages
Program	Driver Improvement and Control
Implemented	Ongoing
Contact	Rick Ledieu
Title	Manager, Driver Improvement and Control
Organisation	Manitoba Public Insurance
Contact Number	(204) 985-1906
Synopsis	Reviewing Officers from Driver Improvement and Control engage in ongoing stakeholder training with the Winnipeg Police Service. This includes issues involving impaired driving, field sobriety testing, and breathalyser usage.

CCMTA new programs

Jurisdiction Nova Scotia

STRID category **Legislation**

Program **24 Hour Roadside Suspension**

Implemented As assented to December 3, 1998

Contact Name Gilles Chiasson

Title Deputy Registrar of Motor Vehicles (Driver Licensing)

Organisation Service Nova Scotia and Municipal Relations

Contact Number (902) 424-5034

Synopsis Institute 24 Hour Roadside suspension program for drivers being stopped with a BAC level of between .05 and .08 (will allow police to have vehicle removed and stored). Police will notify appropriate person of their vehicle location, while costs incurred in moving or storing shall be paid before the vehicle is released.

CCMTA new programs

Jurisdiction Nova Scotia

STRID category **Legislation**

Program **Vehicle Impoundment- Working on Regulations and internal operation**

Implemented Legislation Passed (2002); Not Proclaimed

Contact Name Gilles Chiasson

Title Deputy Registrar of Motor Vehicles (Driver Licensing)

Organisation Service Nova Scotia and Municipal Relations

Contact Number (902) 424-5034

Synopsis There is the need to develop vehicle impoundment regulations prior to proclamation of legislation.

CCMTA new programs

Jurisdiction Nova Scotia

STRID category **Policy/Legislative Initiatives**

Program **Alcohol Ignition Interlock Program**

Implemented Legislation was passed in December 2005 to and is to be effective for January 2007

Contact Name Kent Speiran

Title Manager, Road Safety

Organisation Nova Scotia Department of Transportation and Public Works

Contact Number 902-424-3510

Synopsis Enabling legislation was passed in December 2005. The Alcohol Ignition Interlock Program and supporting regulations are to be developed for implementation January 2007.

CCMTA new programs

Jurisdiction Quebec

STRID category **Assessment and Rehabilitation**

Program **Assessment for First and Repeat Offenders**

Implemented December 1997, modified in 2002

Contact Name Alain Colletette

Title Directeur, Développement en sécurité routière

Organisation Société de l'assurance automobile du Québec

Contact Number (418) 528-3380

Synopsis New drinking and driving rules apply since 2002. For a first alcohol-impaired driving offence, offenders must undergo a summary assessment in an addiction rehabilitation centre to establish if their behaviour in relation to alcohol is consistent with the safe operation of a motor vehicle. If the assessment is unfavourable, offenders must then undergo a comprehensive assessment. The assessment does not constitute treatment.

A repeat offender or a person whose summary assessment is unfavourable is not entitled to a new licence unless they meet the following conditions: 1) the comprehensive assessment must clearly establish that their behaviour in relation to alcohol is not inconsistent with the safe operation of a motor vehicle; 2) the vehicle must be equipped with an ignition interlock device for 1 year in the case of a first offence, 2 years for a second offence and 3 years for a third or subsequent offence.

CCMTA new programs

Jurisdiction Quebec

STRID category Education

Program Training for Police Officers and Public Prosecutors

Implemented 1997

Contact Name Lise Tourigny

Title Chef, Service des usagers de la route

Organisation Société de l'assurance automobile du Québec

Contact Number (418) 528-3390

Synopsis Police officers were offered training to prepare for the new legal measures adopted in 1997. The information about the new laws was also passed on to public prosecutors.

CCMTA new programs

Jurisdiction Quebec

STRID category **Legislation**

Program **Alcohol Ignition Interlock Program**

Implemented December 1997, modified in 2002

Contact Name Lyne Vézina

Title Directrice, Études et stratégies en sécurité routière

Organisation Société de l'assurance automobile du Québec

Contact Number (418) 528-4105

Synopsis In Québec, three types of licences require the use of a vehicle equipped with an ignition interlock.

The **restricted licence** allows the person to drive while under sanction after being convicted of an impaired driving offence under the Criminal Code.

The **licence with Condition I** may be issued if an alcohol assessment indicates a pattern of behavior that is considered incompatible with the safe operation of a motor vehicle.

The **licence with Condition X** is mandatory at the end of the sanction period for everyone who has more than one impaired driving conviction under the Criminal Code, and everyone whose alcohol assessment indicates a pattern of behavior that is considered incompatible with the safe operation of a motor vehicle. This condition applies for a period of one to three years depending on the number of convictions on the driver's licence record.

CCMTA new programs

Jurisdiction Quebec

STRID category **Legislation**

Program **Vehicle Seizure**

Implemented December 1997

Contact Name Raymond Dion

Title Chef, Service de la gestion des sanctions des conducteurs

Organisation Société de l'assurance automobile du Québec

Contact Number (418) 528-5234

Synopsis Someone driving without a valid licence or while disqualified who is intercepted by a peace officer could have the vehicle seized for 30 days. If the vehicle does not belong to the driver, the Highway Safety Code requires the offender to advise the owner without delay. A seized vehicle is towed and impounded at the owner's expense.

CCMTA new programs

Jurisdiction Quebec

STRID category **Legislation**

Program **Zero Tolerance for Novice Drivers**

Implemented June 1997

Contact Name Alain Colletette

Title Directeur, Développement en sécurité routière

Organisation Société de l'assurance automobile du Québec

Contact Number (418) 528-3380

Synopsis Drinking alcohol is prohibited for learner's and probationary licence holders who intend to drive. In the event of a breach of the zero alcohol rule, 4 demerit points will be entered on the holder's record and the licence will be suspended for 3 months. This is in addition to immediate administrative suspension for 15 or 30 days for a repeat offence.

CCMTA new programs

Jurisdiction Saskatchewan

STRID category Awareness

Program "Ding in the New Year - The Ride's on Us"
Free Bus Service Offered on New Year's

Implemented 1998

Contact Name Shannon Ell

Title Supervisor, Traffic Safety Promotion

Organisation Saskatchewan Government Insurance (SGI)

Contact Number (306) 775-6179

Synopsis A service that encourages people to seek safe, sober transportation on New Year's Eve by offering them an alternative to drinking and driving. Last year, the service was offered in Saskatoon, Regina, Prince Albert and Moose Jaw from 7:00 p.m. New Year's Eve to 4:15 a.m. the following morning. It included all regular evening bus routes, routes to favourite party venues and Paratransit. SGI was the primary sponsor. Other sponsors included local radio, television and newspaper media and local transit agencies.

CCMTA new programs

Jurisdiction Saskatchewan

STRID category Education

Program Server Intervention Program

Implemented November 1991

Contact Name Shannon Ell

Title Supervisor, Traffic Safety Promotion

Organisation Saskatchewan Government Insurance

Contact Number (306) 775-6179

Synopsis A course offered to anyone who serves alcohol to others that teaches how to recognize the signs of impairment and take the necessary action to stop serving the patron. The program is sponsored by SGI, Saskatchewan Liquor and Gaming Authority, Saskatchewan Tourism, Saskatchewan Health, the Saskatchewan Hotels Association and Labatt.

CCMTA new programs

Jurisdiction Saskatchewan

STRID category Education

Program Top 10 Ways To Be a Bloody Idiot

Implemented December 1996

Contact Name Shannon Ell

Title Supervisor, Traffic Safety Promotion

Organisation Saskatchewan Government Insurance

Contact Number (306) 775-6179

Synopsis A brochure that uses humour and sarcasm to convey the "don't drink and drive" message to young people. It is supplied upon request to driver educators, law enforcement, health promotion coordinators, teachers and community groups.

CCMTA new programs

Jurisdiction Saskatchewan

STRID category **Legislation**

Program **Administrative (90-day) licence suspensions**

Implemented November 9, 2001

Contact Name Phyllis Glowatsky

Title Manager, Driver Programs

Organisation Saskatchewan Government Insurance

Contact Number (306) 775-6180

Synopsis Legislation authorizing the police to suspend the driver's licence of anyone driving with a blood alcohol content over .08 or refusing a demand for a breath test. The suspension lasts 90 days. While the charges are being laid, the police will immediately serve the driver with the 90-day suspension. The driver will also be given a 24-hour suspension, which will take effect immediately, and a seven-day driving permit, which will follow the 24-hour suspension. The 90-day suspension begins as the driving permit ends.

CCMTA new programs

Jurisdiction Saskatchewan

STRID category **Legislation**

Program Ignition interlock program

Implemented November 9, 2001

Contact Name Phyllis Glowatsky

Title Manager, Driver Programs

Organisation Saskatchewan Government Insurance

Contact Number (306) 775-6180

Synopsis A program allowing drivers who have lost their drivers' licences through a drinking and driving conviction to gain restricted driving privileges. Eligible Criminal Code offences are impaired driving, driving while over 80 mg, and refusing a demand for a breath test. At present only first offenders qualify. Eligible drivers will have interlock devices installed in their vehicles. The device prevents the driver from starting and operating the vehicle if it detects any alcohol in the driver's breath samples. All program activity will be monitored.

CCMTA new programs

Jurisdiction Saskatchewan

STRID category **Legislation**

Program **Roadside Licence Suspension**

Implemented August 1996

Contact Name Phyllis Glowatsky

Title Manager, Driver Programs

Organisation Saskatchewan Government Insurance

Contact Number (306) 775-6180

Synopsis Legislation to suspend administratively the licence of a driver who is found to have a blood alcohol content over 40mg%, or who refuses to comply with the demand for a breath test. For the first offence, the suspension lasts 24 hours; for the second offence, the driver must also complete a Driving Without Impairment course within 90 days of the offence. A third offence has a 90 day suspension and requires the completion of an addictions screening and any education or recovery as recommended by the screening before licence reinstatement.

CCMTA new programs

Jurisdiction Saskatchewan

STRID category **Legislation**

Program **Vehicle Impoundment**

Implemented August 1996

Contact Name Phyllis Glowatsky

Title Manager, Driver Programs

Organisation Saskatchewan Government Insurance

Contact Number (306) 775-6180

Synopsis Legislation to seize and impound a vehicle when the driver is found driving while suspended or disqualified, or without a valid licence following a suspension or a conviction within the past 5 years for driving without a licence. For the first offence, the suspension lasts 30 days; for the second offence within a two-year period, the impoundment lasts 60 days.

CCMTA new programs

Jurisdiction Saskatchewan

STRID category **Legislation**

Program **Zero blood alcohol requirement for new drivers**

Implemented February 1, 2002

Contact Name Phyllis Glowatsky

Title Manager, Driver Programs

Organisation Saskatchewan Government Insurance

Contact Number (306) 775-6180

Synopsis Legislation prohibiting learning and probationary drivers from driving with a blood alcohol content above zero.

CCMTA new programs

Jurisdiction Yukon

STRID category **Legislation**

Program **Graduated Driver Licence – zero tolerance**

Implemented Sept. 11, 2000

Contact Name Colin Black

Title Graduated Driver Licence Coordinator

Organisation Motor Vehicle Branch, Dept. of Consumer and Safety Services,
Yukon Government

Contact Number (867)-667-5698

Synopsis The Yukon graduated driver licensing program for new drivers requires the co-driver to be alcohol and drug free while supervising the new driver and requires the driver to be alcohol and drug free when operating a motor vehicle. These requirements send a clear message to both new drivers and to people supervising drivers that no level of impairment is acceptable when driving.

CCMTA new programs

Jurisdiction Yukon

STRID category **Awareness, Education**

Program **Impaired Driving Prevention Coalition**

Implemented October, 2005

Contact Name Terry Vold

Title Program and Research Coordinator

Organisation Transport Services, Dept. of Highways and Public Works, Yukon Liquor Corporation, Dept. of Community Services, Yukon Government

Contact Number (867)-667-8835

Synopsis Yukon has established an "Impaired Driving Prevention Coalition" (represented by various government and non-government members). This committee will focus on STRID initiatives, public education and awareness, intervention/prevention and enforcement with appropriate messaging to target audiences, identifying future plans and strategies as well as establishing a more unified approach when dealing with impairment.

CCMTA new programs

Jurisdiction Yukon

STRID category **Legislation, Enforcement**

Program **Vehicle Impoundment**

Implemented March 30, 2005

Contact Name Sharilyn Gattie

Title National Collision Data Base Administrator

Organisation Motor Vehicle Branch, Dept. of Consumer and Safety Services,
Yukon Government

Contact Number (867)-667-8217

Synopsis A driver who refuses, without a valid excuse, to give a breath or blood sample to police to check for alcohol would have their vehicle impounded for double the usual impoundment period.

Persons who refuse to give a breath sample may be trying to avoid the longer impoundment period that applies to very impaired drivers.

CCMTA new programs

Jurisdiction Yukon

STRID category **Legislation/ Intervention**

Program **Ignition Interlock Program**

Implemented March 30, 2005

Contact Name Dee Balsam

Title Board and Council Coordinator

Organisation Dept. of Consumer and Safety Services, Yukon Government

Contact Number (867)-667-3774

Synopsis Amendments to MV legislation would allow a person with a second impaired driving conviction to be eligible to apply to drive a vehicle with an ignition interlock device after serving a six months driving ban. This change would reduce the driving ban from two years to six months if the person is approved to enter the interlock program.

The proposed change would allow a person with a third impaired driving conviction to be eligible to apply to drive a vehicle with an ignition interlock device after serving a one year driving ban. This change would reduce the driving ban from three years to one year if the person is approved to enter the interlock program.

These changes would match the current Criminal Code provisions for early access to ignition interlock programs.