

# NATIONAL DAY OF REMEMBRANCE FOR ROAD CRASH VICTIMS

N O V E M B E R 1 8 2 0 1 5

PRESS RELEASE

**[#RememberRoadVictims](#): November 18, 2015**

## ***National Day of Remembrance for Road Crash Victims***

**Ottawa, ON, November 18, 2015**—Wednesday, November 18 is the National Day of Remembrance for Road Crash Victims in Canada. Since 2007, the third Wednesday of November has been set aside for Canadians to remember those who have lost their lives or been seriously injured on Canadian roads. Each year in this country, almost 1,900 people are killed on road crashes, and almost another 165,000 are injured.\*

### **Facts:**

- On average, five people die on Canada's roads each day
- Drug impaired driving is now rivaling alcohol impaired driving
- Distracted driving is a growing safety concern; Canada's youth are the demographic most likely to text while driving
- These high risk factors can contribute to collisions and are all preventable:
  - Driving impaired: Alcohol, drugs
  - Speeding and/or aggressive driving
  - Driver distraction (texting, cell phone use) and/or fatigue
  - Failure to wear a seat belt

Road crashes impact everyone. Victims, families and friends suffer the losses first hand, but so do entire communities. On this day, communities across Canada are joining with their citizens, road safety stakeholders, enforcement officials and support groups in remembering those lost, and to recognize that 'safe driving saves lives.'

For more on the day, visit [rememberroadcrashvictims.ca](http://rememberroadcrashvictims.ca)

### **Provincial/Territorial Media Contacts:**

|                         |  |
|-------------------------|--|
| <b>Alberta</b>          | Bob McManus<br>Assistant to the Director, Communications;<br>Alberta Ministry of Transportation<br><a href="mailto:Bob.mcmanus@gov.ab.ca">Bob.mcmanus@gov.ab.ca</a><br>T: 780-427-1938 |
| <b>British Columbia</b> | Government Communications and Public Engagement<br>Ministry of Justice<br>T: 250 213-3602  |
| <b>Manitoba</b>         | Paul White<br>Communications Coordinator,  |

|  |  |
|--|--|
|  | <p>Manitoba Infrastructure and Transportation<br/> <a href="mailto:Paul.White@gov.mb.ca">Paul.White@gov.mb.ca</a><br/> T:204-945-0750</p>  |
| <b>Newfoundland and Labrador</b>   | <p>Jason Card<br/> Director of Communications<br/> Service NL<br/> <a href="mailto:jasoncard@gov.nl.ca">jasoncard@gov.nl.ca</a><br/> T: 709-729-4860</p>   |
| <b>Northwest Territories</b>   | <p>Nick Hurst<br/> Communications Coordinator<br/> NWT Ministry of Transportation<br/> <a href="mailto:Nick_hurst@gov.nt.ca">Nick_hurst@gov.nt.ca</a><br/> T: 867-447-1368</p>   |
| <b>Nova Scotia</b>   | <p>Pam Menchenton<br/> A/Director Communications<br/> Nova Scotia Department of Transportation<br/> <a href="mailto:pamela.menchenton@novascotia.ca">pamela.menchenton@novascotia.ca</a><br/> T: 902-424-8978 C: 902-719-4950</p>  |
| <b>Prince Edward Island</b>  | <p>Ron Ryder<br/> Senior Communications Officer<br/> Transportation, Infrastructure and Energy<br/> <a href="mailto:rryder@gov.pe.ca">rryder@gov.pe.ca</a><br/> (902)368-5112</p>  |
| <b>Quebec</b>  | <p>Audrey Chaput<br/> Relationniste auprès des médias<br/> Direction des relations avec les médias<br/> Vice-présidence aux affaires publiques et à la<br/> stratégie de prévention routière<br/> Société de l'assurance automobile du Québec<br/> <a href="mailto:audrey.chaput@saaq.gouv.qc.ca">audrey.chaput@saaq.gouv.qc.ca</a><br/> T: 418-528-4894</p> |
| <b>Saskatchewan</b>  | <p>Kelly Brinkworth<br/> Media Relations<br/> Saskatchewan Government Insurance<br/> <a href="mailto:kbrinkworth@sgi.sk.ca">kbrinkworth@sgi.sk.ca</a><br/> T: 306-751-1837 C: 306-535-6207</p>   |
| <b>Yukon</b>   | <p>Kendra Black<br/> Director, Communications<br/> Yukon Department of Transportation<br/> <a href="mailto:Kendra.black@gov.yk.ca">Kendra.black@gov.yk.ca</a><br/> T: 867-667-5436</p>   |
| <b>Canadian Council of Motor Transport Administrators</b><br>(Custodian of the National Day of | <p>Eileen Melnick McCarthy<br/> Director, Communications, CCMTA<br/> T: 613-736-1003 x 260 C: 613-852-0423<br/> <a href="mailto:emelnick@ccmta.ca">emelnick@ccmta.ca</a></p>   |

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| Remembrance for Road<br>Crash Victims) |  |
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### **The Canadian Council of Motor Transport Administrators (CCMTA)**

The Canadian Council of Motor Transport Administrators (CCMTA) is an incorporated non-profit organization in Canada that coordinates all matters dealing with the administration, regulation and control of motor vehicle transportation and highway safety. Membership includes representation from provincial and territorial governments as well as the federal government of Canada.

**\*Source: Transport Canada statistics, 2012. DISCLAIMER: The number of yearly fatalities on Canada's roads and highways fluctuates from year to year. It is based on approximately 2,100 fatalities and 165,000 injuries in 2012.**