

The Global Plan for the New Decade of Action for Road Safety 2021-2030

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Agenda

1. About Parachute

- Cost of Injury in Canada

2. Overview of the Global Plan

- Background
- Main components
- How it compares to the previous decade?

3. How Parachute is supporting the Global Decade and Vision Zero

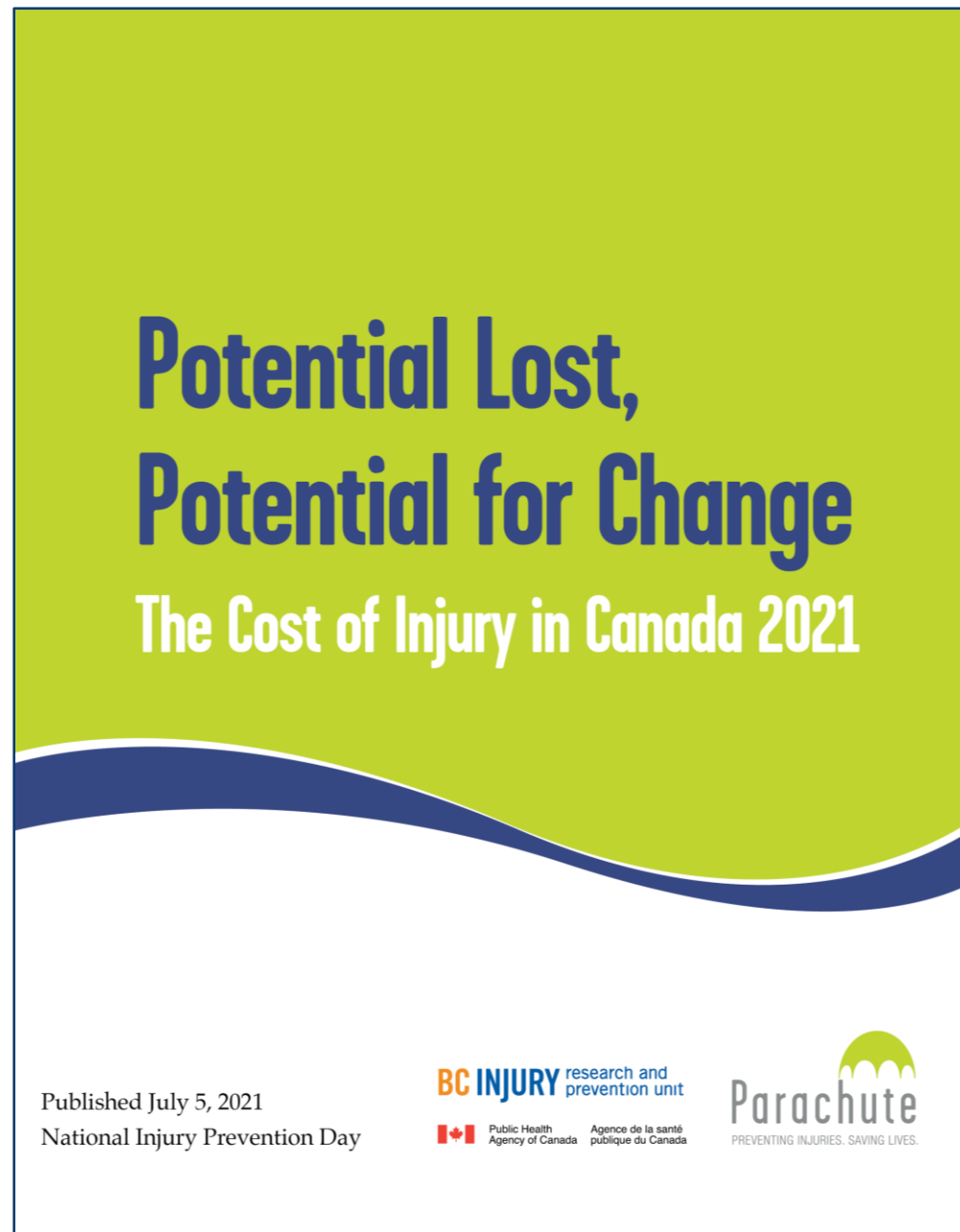
4. Questions

About Parachute

*Parachute is Canada's national charity
dedicated to injury prevention.*

*We envision a Canada free of serious
injuries, with Canadians living long lives to
the fullest.*

The Cost of Injury in Canada 2021



- Released July 2021
- Developed in collaboration with the BC Injury Research & Prevention Unit, with support from the Public Health Agency of Canada

Injury by the numbers

Outcome	Total (2018)
Deaths	17,475
Disabilities	61,400
Hospitalizations	231,530
ED visits	4,555,865

Injuries are the No.1 cause of death for ages 1-44 and third leading cause of death overall in Canada.

Total cost of injury

Direct	Indirect	Total
\$20.4 billion	\$9 billion	\$29.4 billion

\$56 million per day cost to the health-care system

Transport injuries

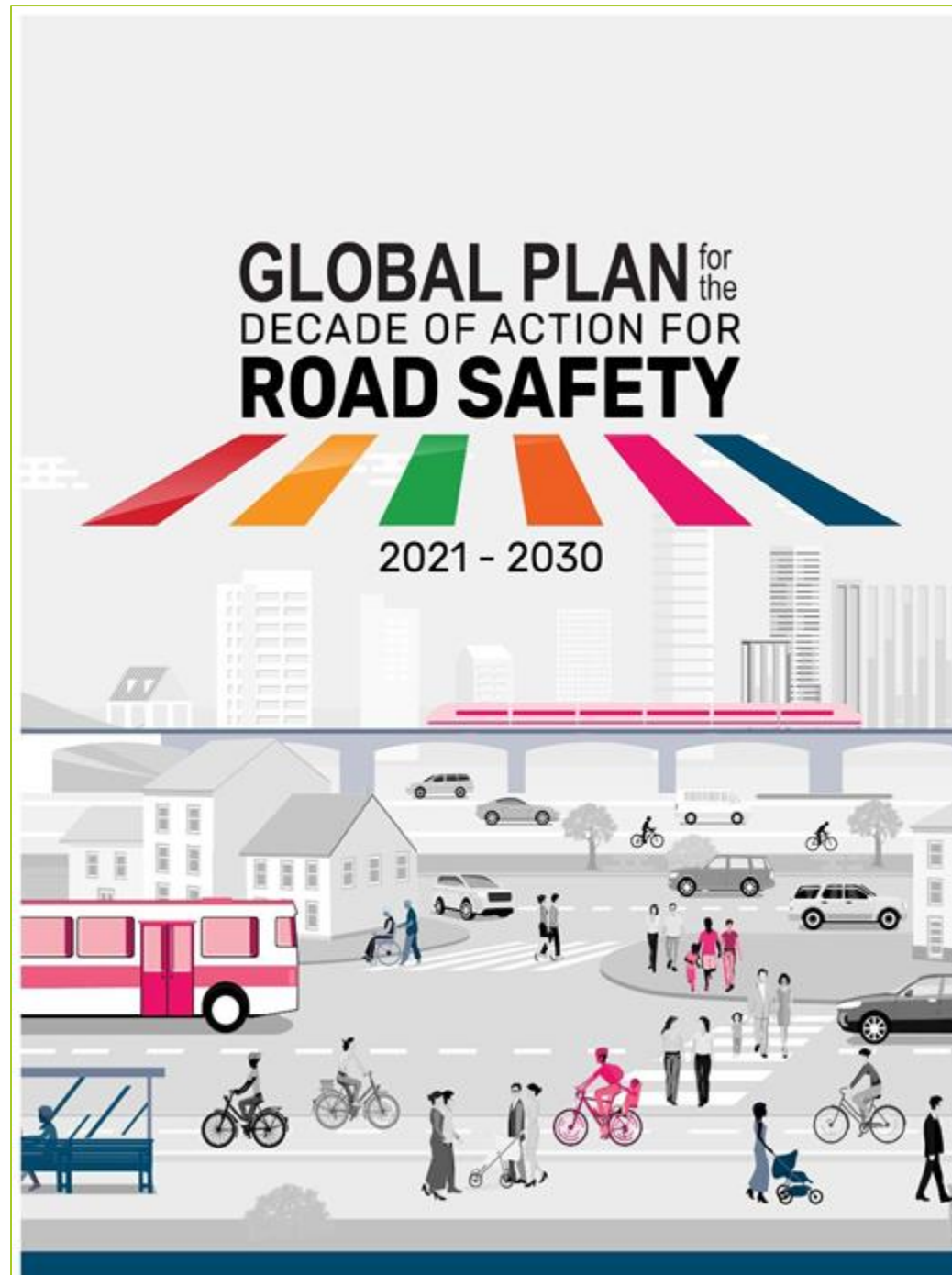
Outcome	Cases	Rank*
Deaths	1,759	4th
Disabilities	5,714	2nd
Hospitalizations	23,872	2nd
ED visits	366,444	2nd

**compared to other injury causes*

Highest costs by cause

Cause	Total Cost
Falls	\$10.3 billion
Transport incidents	\$3.6 billion
Suicide/self-harm	\$2.9 billion
Unintentional poisoning	\$2.6 billion

Overview of Global Plan



Background

- September 2020: UN General Assembly proclaimed 2021 to 2030 the Decade of Action
- Target: prevent at least 50% of road traffic deaths and injuries by 2030
- Developed by WHO and UN to support countries in reaching this goal





GLOBAL PLAN

DECADE OF ACTION FOR ROAD SAFETY
2021-2030

UN General Assembly Resolution 74/299 declared a
Decade of Action for Road Safety 2021-2030,
with the target to reduce road traffic deaths & injuries

**BY AT
LEAST 50%** during that
period

The **Global Plan** describes what is needed to
achieve that target, and calls on governments
& partners to implement an integrated

**SAFE SYSTEM
APPROACH**



United Nations

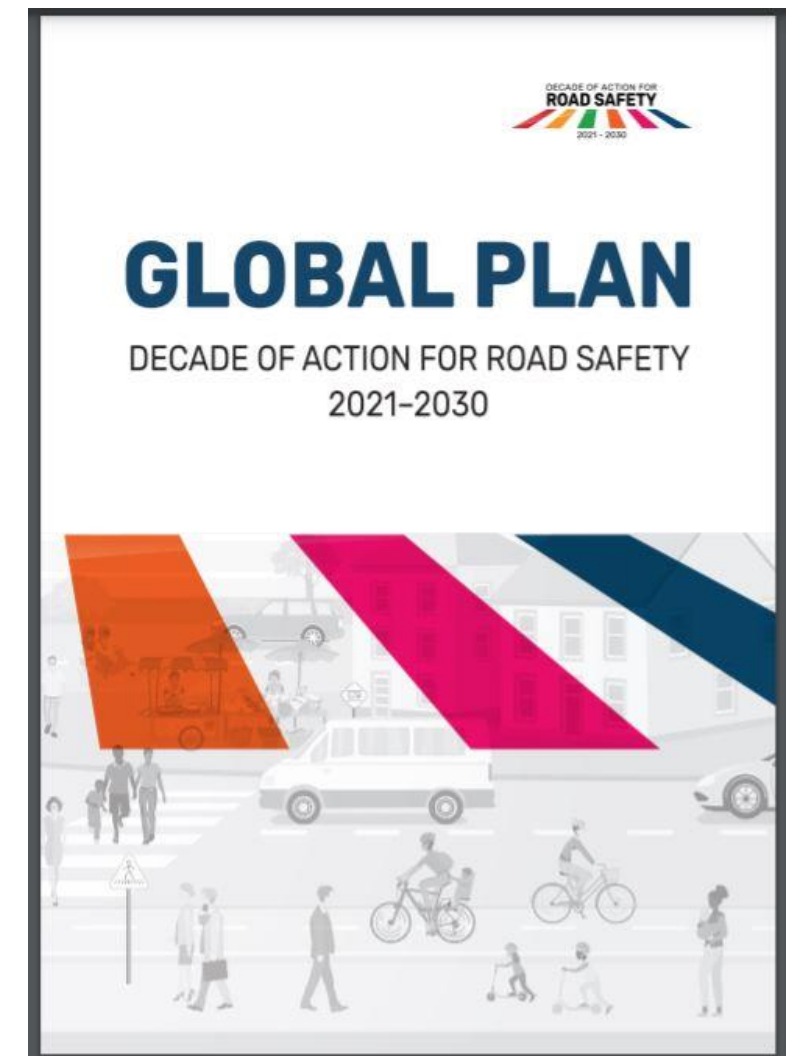
For further information, visit:
[DECADE OF ACTION FOR ROAD SAFETY 2021-2030](#)



What is needed to reach the target?

A SAFE SYSTEM Approach

- Multimodal transport & land-use planning
- Safe road infrastructure
- Safe vehicles
- Safe road use
- Post-crash response



How can we reach the target?

- Financing
- Speed management
- Capacity development
- Technologies
- Focus on low- and middle-income countries



Who is involved in the Global Plan?

- Government
- Civil Society/
Non-government
- Private sector
- Funders/sponsors
- United Nations agencies







What is new compared to the last decade

- Measurable target borrowed and updated from the Sustainable Development Goals
- The previous decade saw a lack of capacity – focus this time is on collaborations and richer countries helping lower- and middle-income countries

What is new compared to the last decade

- Focus on a more integrated approach – reap the co-benefits. Everyone has a role to play
- Greater role for advocacy and collaboration among sectors, private/public, government, NGOs



Learnings from the last decade of action

- Strengthening of partnerships and networks, mobilization of resources
- Road safety needs to be on the global health and development agenda
- Broad dissemination on scientific guidance on what works



Call to Action for North America

We call on governments in North America to commit to act for people's right to safe mobility and a 50% reduction in road deaths and injuries by 2030, through implementation of evidence-based interventions that put people at the center, protect the environment, and promote equality and inclusion.

We call for:

1. Evidence-based actions
2. Investment in effective road safety solutions
3. Civil society involvement in decision-making processes

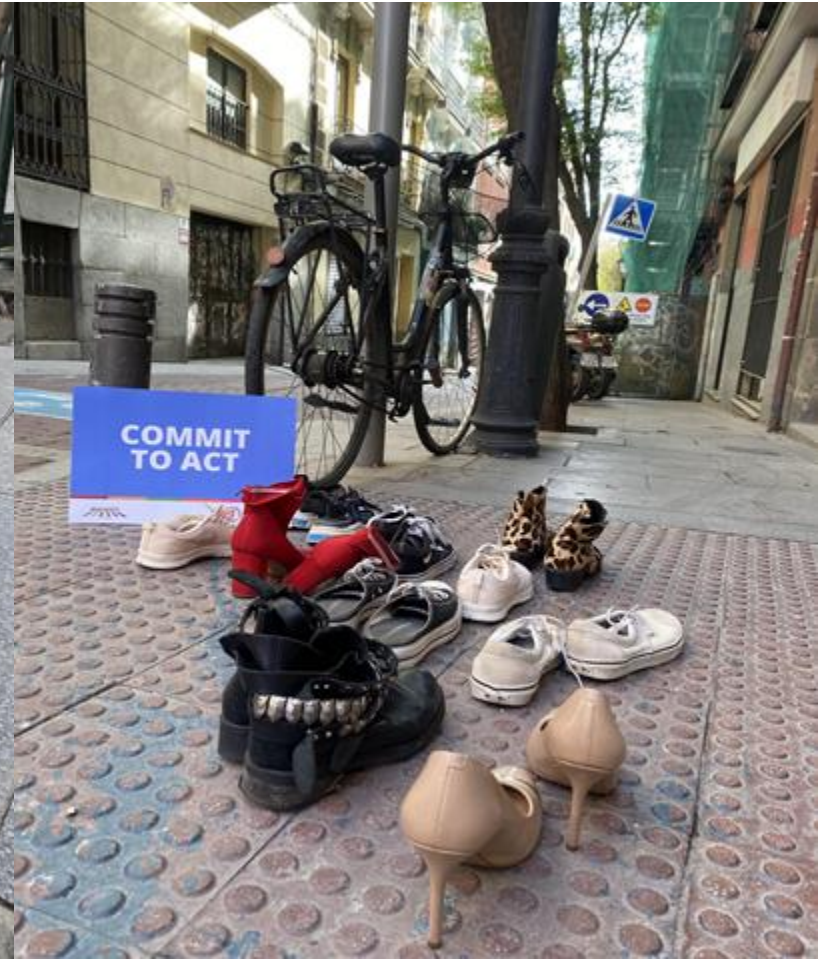


Parachute support for the Global Decade

- Engaging federal, provincial and municipal governments/legislators
- Encouraging collaboration among NGOs, public health, private companies and government
- Working with CARSP to lead a national coalition focused on building an action plan
- Supporting all UN and Global partner campaigns

Vision Zero Support

- Continue to work with municipalities and provinces on Vision Zero approaches (VZ) in road safety planning
- Continue to highlight and profile Vision Zero jurisdictions and share learnings and evidence-based resources
- New Vision Zero public awareness campaign





Thank you



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