

CCMTA
ANNUAL
MEETING

19

ASSEMBLÉE
ANNUELLE DU
CCATM

PROGRAM

JUNE 3-6, 2019
OTTAWA, ONTARIO

CCMTA | CCATM

Canadian Council of Motor Transport Administrators
Conseil canadien des administrateurs en transport motorisé

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Welcome to
the CCMTA 2019
Annual Meeting.

THANK YOU TO OUR 2019 SPONSORS

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MESSAGE FROM THE CHAIR OF THE CCMTA BOARD OF DIRECTORS



“

The CCMTA 2019 Annual Meeting continues to offer a valuable forum for leaders representing our members and industry sectors to convene face-to-face, and to provide the opportunity for learning and dialogue to enhance road safety in Canada”

It is my great pleasure to welcome you to the CCMTA 2019 Annual Meeting and to Ottawa, Ontario, a dynamic city with an impressive list of must-see sights, activities and distinctive local neighbourhoods that offer something for everyone.

The CCMTA 2019 Annual Meeting continues to offer a valuable forum for leaders representing our members and industry sectors to convene face-to-face, and to provide the opportunity for learning and dialogue to enhance road safety in Canada. Planning for the future through the lens of the safety benefits of technology is a central theme of this year's annual meeting. With that in mind, the program has been developed to ensure you have time to connect with and hear from experts on issues that support this goal.

The program also includes time to meet with colleagues and Associates, get up to date information from exhibitors and leading industry suppliers, network, and of course, explore the Nation's Capital.

We hope the meeting will be a very productive and rewarding experience.

Sincerely,

MICHAEL DEJONG

Chair, CCMTA Board of Directors

PROGRAM

SUNDAY, JUNE 2

| | | |
|--------------------|--|---------------------------------|
| 12:00-17:30 | Advanced Registration | Laurier Alcove |
| 13:00-16:30 | PROGRAM COMMITTEE MEETINGS | |
| | Compliance & Regulatory Affairs | Burgundy Room CLOSED |
| | Drivers & Vehicles | MacDonald Room CLOSED |
| | Road Safety Research & Policies | Tudor Room CLOSED |
| 13:30-15:15 | Board of Directors  | Canadian Room |
| 16:30-18:30 | SPONSOR RECEPTION (by invitation only) | Laurier Room |
| 18:30 | BOARD DINNER (by invitation only) | Albion Rooms |






MONDAY, JUNE 3

| | | |
|--------------------|---|----------------|
| 07:30-17:00 | Registration | Laurier Alcove |
| 07:30-17:30 | Simultaneous Interpretation Receivers Desk | Laurier Alcove |
| 07:30-09:00 | Buffet Breakfast | Exhibit Hall |

Simultaneous Interpretation

Simultaneous interpretation (SI) is provided for this session/event. See details on page 7.

MONDAY, JUNE 3 (CONT'D)

| | | |
|--------------------|---|--------------|
| 08:00-08:30 | Newcomers' Session | Quebec Suite |
| 09:00-10:00 | Opening Ceremonies  | Adam Room |
| 10:00-10:30 | Health Break | Exhibit Hall |
| 10:30-11:30 | EDUCATIONAL SESSION  Earning Trust for Automated Driving | Adam Room |
| | <small>See page 8 for more details</small> | |
| 11:30-12:30 | Lunch | Exhibit Hall |
| 12:30-14:00 | EDUCATIONAL SESSION  The Future of Roads and Road Safety | Adam Room |
| | <small>See page 9 for more details</small> | |
| 14:00-14:30 | Health Break | Exhibit Hall |
| 14:30-15:30 | EDUCATIONAL SESSION  Impaired Driving: What Research Tells Us | Adam Room |
| | <small>See page 9 for more details</small> | |
| 15:30-16:00 | Health Break | Exhibit Hall |
| 16:00-17:00 | EDUCATIONAL SESSION  Dealing with the Tsunami of Demographic Change | Adam Room |
| | <small>See page 8 for more details</small> | |
| 17:00-19:00 | "5 À 7" WELCOMING RECEPTION | Exhibit Hall |

The "5 à 7" is a term used to describe activities taking place after work, where friends and colleagues meet up for refreshments and some light snacks before returning home or having dinner. The "5 à 7" Welcoming Reception is the perfect opportunity to socialize and reconnect with fellow delegates while enjoying a few appetizers before you set out to explore Ottawa for the evening.

PROGRAM

TUESDAY, JUNE 4

BREAKFAST ON OWN

| | | |
|--------------------|---|---------------------------------|
| 08:30-12:00 | Registration | Laurier Alcove |
| 08:30-17:30 | Simultaneous Interpretation Receivers Desk | Laurier Alcove |
| 09:00-15:00 | Board of Directors | MacDonald Room CLOSED |
| 09:00-17:00 | PROGRAM COMMITTEE MEETINGS Compliance & Regulatory Affairs Adam Room Drivers & Vehicles Drawing Room Road Safety Research & Policies Canadian Room | |
| 10:15-10:45 | Health Break | Exhibit Hall |
| 12:00-13:30 | Lunch | Exhibit Hall |
| 15:00-15:30 | Health Break | Exhibit Hall |

EVENING ON OWN

Tuesday has been scheduled as a **free night** to allow delegates to experience the diversity that Ottawa has to offer à la carte!

Be sure to refer to the **event app** or www.ccmta.ca/en/events/annual-meeting for a list of local restaurants and activities within close proximity of the hotel. We strongly recommend that reservations are made in advance for larger groups. Don't forget to take advantage of the **"Flash your Badge" Program** – discounts may apply! Visit the Ottawa Tourism website at www.ottawatourism.ca/fyb for more information on the participating venues.

Simultaneous Interpretation

Simultaneous interpretation (SI) is provided for this session/event. See details on page 7.

WEDNESDAY, JUNE 5

| | | |
|--------------------|---|---------------------------------|
| 08:00-13:00 | Simultaneous Interpretation Receivers Desk | Laurier Alcove |
| 08:00-09:00 | Buffet Breakfast | Exhibit Hall |
| 09:00-15:00 | Board of Directors | MacDonald Room CLOSED |
| 09:00-12:00 | PROGRAM COMMITTEE MEETINGS Compliance & Regulatory Affairs Adam Room Drivers & Vehicles Drawing Room Road Safety Research & Policies Canadian Room | |
| 10:15-10:45 | Health Break | Exhibit Hall |
| 12:00-13:30 | LUNCH ON OWN | |
| 13:30-17:00 | PROGRAM COMMITTEE MEETINGS Compliance & Regulatory Affairs Adam Room CLOSED Drivers & Vehicles Drawing Room CLOSED Road Safety Research & Policies Canadian Room CLOSED | |
| 15:00-15:30 | Health Break | Drawing Room Foyer |
| 18:00-19:00 | Banquet Reception | Laurier Room |
| 19:00 | BANQUET DINNER The 2019 Awards and Recognition Ceremony takes place immediately following dinner. | Ballroom |

PROGRAM

THURSDAY, JUNE 6

08:30-12:00 Board of Directors

Adam Room

CLOSED

Simultaneous Interpretation

Simultaneous interpretation (SI) is provided for this session/event.

Interpretation receivers must be picked up each morning before the meetings and returned at the end of each day from the SI Desk located in the Registration area.

Receivers should not be kept overnight as the batteries must be recharged.

Please note that each delegate is personally responsible for the return of their receiver and headsets. Failure to do so will result in you having to pay replacement costs of approximately \$500.



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EDUCATIONAL SESSIONS

Dealing with the Tsunami of Demographic Change

The upcoming century will see a fundamental shift in the change in the nature of the employer-employee relationship as organizations seek to attract and retain talent in a seller's market for labour. While it will be challenging in this market to get skilled employees, there will also be an increasing pool of people who cannot get work. In her talk Dr. Duxbury will look at this situation through a generational cohort lens, focusing on what organizations need to do to get and keep talented employees within three groups: Baby Boomers, Gen X and Millennials. She will also give employers information on how to adapt to meet the needs of these different groups of employees.

PRESENTER:

Dr. Linda Duxbury

Sprott School of Business
Carleton University

 **Simultaneous Interpretation**

Simultaneous interpretation (SI) is provided for this session/event. See details on page 7.

Earning Trust for Automated Driving

Automated driving will be an important part — but only a part — of our rapidly changing world. Effectively preparing for that change will require treating automated driving not as a goal but, rather, as a tool toward the goals of greater safety and opportunity. This also means we should focus less on whether the public "trusts" automated driving and more on whether the companies developing and deploying these technologies are actually worthy of that trust.

PRESENTER:

Bryant Walker Smith

Assistant Professor of Law
University of South Carolina



© Ottawa Tourism

EDUCATIONAL SESSIONS

Simultaneous Interpretation

Simultaneous interpretation (SI) is provided for this session/event. See details on page 7.

Impaired Driving: What Research Can Tell Us

Drug impaired driving is a road safety priority for governments and stakeholders in transportation, health, enforcement and road safety. With cannabis fully legalized in Canada, there is need for continued research and surveillance to monitor the impact of cannabis on Canada's roads. This session will highlight current research and key findings that will help inform approaches to drug impaired driving.

PRESENTERS:

Doug Beirness

President
Beirness & Associates

Christine Wickens

Independent Scientist, Institute for Mental Health Policy Research
The Centre for Addition and Mental Health



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The Future of Roads and Road Safety

The introduction of autonomous vehicles and other technologies to Canadian roadways are changing the transportation ecosystem. This session will explore the unique road safety opportunities and challenges for vehicle manufacturers, insurance and industry as we continue to work towards zero fatalities and serious injuries on Canada's roads. Representatives from industry will also have an opportunity to speak to the approaches their companies are taking to manage the safety of new vehicle technologies, including automated driving systems (ADS). The panel will be asked to describe methods used to validate the safety of new automation features, and explain how they are managing new safety challenges posed by automated and connected vehicles, such as cybersecurity and after-market vehicle maintenance of advance sensor suites and vehicle software.

PRESENTERS:

Nicole Barranco

Director State Government Relations
Volkswagen Group of America

Martin Gray

Manager, Public Policy and Government Relations
Uber

Ryan Stein

Executive Director, Auto Insurance Policy and Innovation Research Team
Insurance Bureau of Canada

Julie Washburn

Manager Government Relations
General Motors of Canada

EXHIBITOR PASSPORT

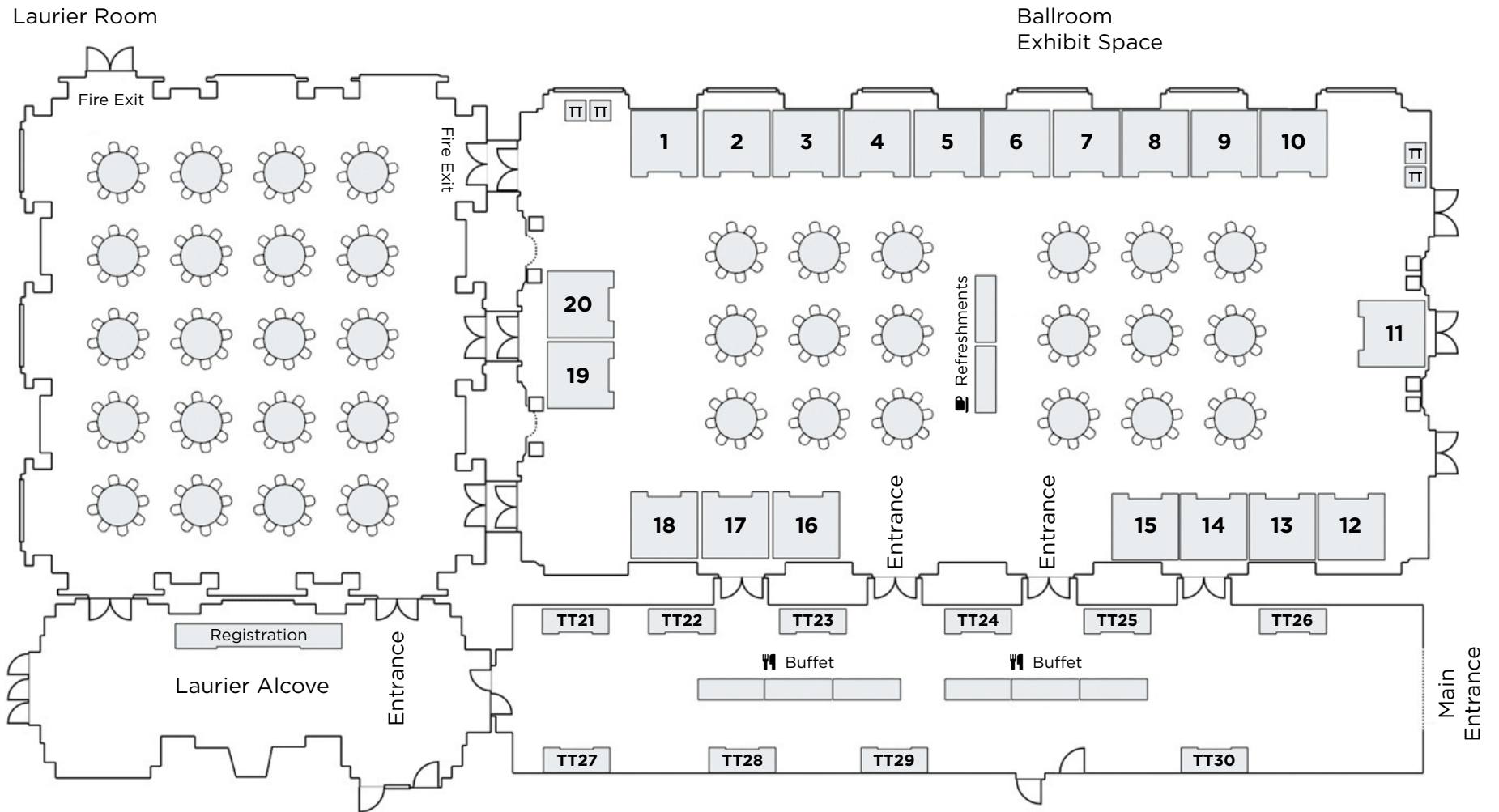
In your name badge, you have been provided with an exhibitor passport. You are encouraged to visit all exhibit booths to validate your passport to be entered into a draw to win a custom painting by local Ottawa artist Julie Murray.

Fully completed exhibitor passports can be deposited in the ballot box located in the Exhibition Hall before 10:45 am on Wednesday, June 5th. The winner will be announced during the Banquet on Wednesday evening.



Spring Poppies by Julie Murray

EXHIBITOR FLOOR PLAN



EXHIBITOR DIRECTORY

1A LifeSafer of Canada, Inc.

LifeSafer was an originator of the ignition interlock industry in 1991. Over the years we have contributed significantly to the advancement of interlock devices. LifeSafer interlocks have been used by more than 750,000 people and are the most widely used in the world today.

📍 **Booth 09**
🖱️ lifesafers.ca

4D Driving Technologies Inc.

The 4D SafeHalo is a patented anti-distracted driving technology that is able to locate and restrict certain functions of the driver's phone while the vehicle is in drive, allowing all other passengers to continue to have access to their devices.

📍 **Booth 12**
🖱️ 4ddrivingtech.com

Accident Support Services International Ltd.

Collision reporting to Police, Insurers & Government Agencies. Electronically capturing & delivering accurate MVA details & photos of damage. Clear collisions quickly to reduce congestion.

📍 **Booth 05**
🖱️ accsupport.com

Alcohol Countermeasure Systems Corp.

ALCOLOCK Canada is the premium provider of ignition interlock equipment and services for over 40 years, operating a network of Authorized Service Centres throughout Canada.

📍 **Booth 15**
🖱️ alcolockcanada.com

American Association of Motor Vehicle Administrators (AAMVA)

AAMVA is a tax-exempt, non-profit organization developing model programs in motor vehicle administration, law enforcement and highway safety. It also serves as an information clearinghouse and international spokesman for these interests.

📍 **Booth TT29**
🖱️ aamva.org

BusPatrol

BusPatrol is a safety technology company that specializes in automated school bus stop-arm camera solutions. Partnering with BusPatrol means engaging with a company that understands the value of safeguarding your child's journey. As citizens, parents, and teachers we share a common mission to educate and protect our children.

📍 **Booth TT24**
🖱️ buspatrol.com

EXHIBITOR DIRECTORY

Canadian Bank Note Company Ltd.

CBN was founded upon trusted, customer-focused relationships. Our partner's benefit each and every day from the security, quality and stability of the solutions we deliver.

📍 **Booth 01**
🖱️ cbnco.com

Canadian Centre for Occupational Health and Safety (CCOHS)

The Canadian Centre for Occupational Health and Safety (CCOHS) is dedicated to the advancement of physical and mental workplace health, safety, and the total well-being of workers. CCOHS provides information, education and innovative solutions to create positive change in Canadian workplaces.

📍 **Booth TT25**
🖱️ ccohs.ca

Commercial Vehicle Safety Alliance (CVSA)

The Commercial Vehicle Safety Alliance (CVSA) is a non-profit association comprised of local, state, provincial, territorial and federal commercial motor vehicle safety officials and industry representatives. The Alliance aims to achieve uniformity, compatibility and reciprocity of commercial motor vehicle inspections and enforcement by certified inspectors dedicated to driver and vehicle safety.

📍 **Booth TT28**
🖱️ cvsa.org

Draeger Safety Canada Ltd.

Draeger was established in 1889 as a manufacturer of gas detection and respiratory protection and serves customers worldwide. The current portfolio includes stationary and personal gas detection systems, respiratory protection equipment, fire training systems, thermal imaging cameras and alcohol and drug detection units. "Technology for Life" is the guiding philosophy. Whether in clinical applications, industrial safety applications, oil & gas, mining or fire and emergency services, Dräger products protect, support and save lives.

📍 **Booth 16 & 17**
🖱️ draeger.com

DriveABLE

DriveABLE is focused on the commercialization of advanced impairment solutions. Our suite of solutions is used to proactively evaluate and measure impairment risk.

📍 **Booth 18**
🖱️ driveable.com

EXHIBITOR DIRECTORY

DriverCheck Inc.

As Canada's Fitness for Duty experts, DriverCheck's top priority is the safety of your staff and workplace. Founded in 1996, DriverCheck is the leading provider of workplace medical testing and assessments in the country serving over 6,400 employers in a variety of industries including transportation, oil & gas, mining, construction, healthcare, manufacturing and forestry. DriverCheck conducts over 300,000 medical tests annually, offering alcohol and drug testing, occupational health services, fatigue management, medical staffing and injury management programs. To learn more, visit www.DriverCheck.ca or call (800) 463-4310.

📍 **Booth 10**
🖱️ drivercheck.ca

FAST Enterprises, LLC

Fast Enterprises is the premier provider of solutions for DMV system modernization. FastDS-VS® is an integrated software solution to administer driver and vehicle services of motor vehicle agencies.

📍 **Booth 3 & 4**
🖱️ fastenterprises.com

Gemalto, a Thales Company

The people we all rely on to make the world go round – they rely on Thales. Our customers come to us with big ambitions: to make life better, to keep us safer. With 80,000 employees in 68 countries, Thales reported sales of €19 billion in 2018.

📍 **Booth 14**
🖱️ gemalto.com

Intellectual Technology, Inc.

Intellectual Technology, Inc. provides motor vehicle transactions and driver examinations in 35 North American jurisdictions, serving citizens where and when it is convenient to them.

📍 **Booth 13**
🖱️ iti4dmv.com

Interac Corp.

Interac Corp. enables Canadians to transact digitally with confidence. In addition to being Canada's leading payment network, chosen an average of 16 million times daily to pay and exchange money, Interac is also a secure digital information exchange with a focus on innovative and emerging solutions including digital identity, digital driver's licencing, Blockchain and IoT.

📍 **Booth 11**
🖱️ interac.ca

EXHIBITOR DIRECTORY

International Road Dynamics, Inc.

International Road Dynamics Inc. (IRD) is a world leader in highway traffic management, operating internationally in the ITS (Intelligent Transportation Systems) industry.

📍 **Booth 02**
🖱️ **irdinc.com**

Motor Vehicle Network (MVN)

MVN installs flat screen TVs in drivers license offices to communicate vital information to customers in the waiting area. MVN provides its services at no cost, is installed in over 25 states in the US and has an outstanding reputation.

📍 **Booth 08**
🖱️ **mvnetwork.com**

NebuLogic Technologies

NebuLogic is an ISO 9001:2015 certified company that specializes in delivering comprehensive enterprise-class Service, Process, Policy, Sales, Marketing, and Social automation solutions. Our solutions span a wide range of business verticals and delivered on-premise, on-cloud, and/or in hybrid environments. We have delivered over 200 solutions successfully on-time and on-budget.

📍 **Booth TT23**
🖱️ **nebulogic.com**

NMEDA Canada

The National Mobility Equipment Dealers Association (NMEDA) is the only non-profit organization dedicated to growing and advancing the mobility equipment industry, as well as the adaptive solutions available to drivers and passengers with disabilities across Canada. As a network of industry professionals, we are committed to ensuring quality, reliability and safety on the road for people with disabilities. As a part of NMEDA, members have access to exclusive membership benefits, Provincial and Federal government representation, specialized training and a comprehensive annual conference.

📍 **Booth TT26**
🖱️ **nmedacanada.ca**

Parsons

Parsons provides modernization and operational solutions of large-scale vehicle emissions, safety inspection programs and other transportation related solutions for motor vehicle administrations throughout North America.

📍 **Booth 07**
🖱️ **parsons.com**

Smart Start, Inc.

Smart Start sets the standard for alcohol monitoring technology with the SSI-20/30™ Ignition Interlock and the S.M.A.R.T. Mobile™ portable device.

📍 **Booth 19 & 20**
🖱️ **smartstartinc.com**

EXHIBITOR DIRECTORY

The War Amps of Canada

The War Amps – a registered charity – provides a lost key return service and supports Canadian amputees. Visit our booth for your free key tags.

📍 **Booth TT22**
🖱️ waramps.ca

Traffic Injury Research Foundation

Established as a registered Canadian charity, Traffic Injury Research Foundation (TIRF) is an independent, road safety research institute. TIRF conducts scientific research to identify the human causes and effects of road crashes. It develops and evaluates programs and policies to address them, and shares research findings through a wealth of free educational resources and education programs.

📍 **Booth 06**
🖱️ tirf.ca

Transport Canada

Transport Canada is responsible for transportation policies and programs. We promote safe, secure, efficient and environmentally responsible transportation.

📍 **Booth TT30**
🖱️ tc.gc.ca

Waldale Manufacturing Ltd.

Waldale Manufacturing Ltd, provides a wide range of products and services to both the License Plate and Motor Vehicle communities. We use the most current industry ‘best practice’ concepts to supply our North American jurisdictional customers with first rate, quality products and superior customer service.

📍 **Booth TT21**
🖱️ waldale.com

CCMTA 2020 Annual Meeting – Prince Edward Island

Plan to join us in Charlottetown from Monday, June 1 to Wednesday, June 3, 2020 at the next CCMTA Annual Meeting!

This little island has adventures around every turn, outstanding beauty and food that is out of this world. Producing a bounty of fruits, vegetables, meat and dairy products. Our waters teem with fish, lobsters, oysters, and other shellfish. Prince Edward Island will charm you from tip-to-tip. From the sea air, red cliffs and sandy beaches to the relaxed island way of life. The picturesque beauty and the memories you make while visiting will last a lifetime. We can't wait for you to experience our friendly island hospitality for yourself.

📍 **Booth TT27**
🖱️ tourismpei.com

MESSAGE FROM THE PRESIDENT AND CEO OF CCMTA



“

CCMTA's Annual Meeting is an important opportunity to further the CCMTA vision and our collective priorities by sharing, learning and collaborating on issues that matter to you and your jurisdictions.”

Welcome to Ottawa and the 2019 CCMTA Annual Meeting!

CCMTA's Annual Meeting is an important opportunity to further the CCMTA vision and our collective priorities by sharing, learning and collaborating on issues that matter to you and your jurisdictions. It's an exciting and transformative time in the transportation industry; we hope our program and the forum we provide will allow all delegates the opportunity to think strategically about the future of road safety in Canada.

An equally important part of the program is our exhibition. We encourage you to take time to visit all the organizations whose products and services support the work we do. We are grateful for their participation, and for the roster of sponsors who have joined us this year. Their participation is invaluable, and we truly appreciate their continued support.

We hope you enjoy the meetings and the program that has been so thoughtfully put together by the CCMTA staff and the Transport Canada organizing team. They have worked hard, and we thank them for this wonderful agenda.

Ottawa is a uniquely beautiful place: an urban centre on the edge of nature where you can enjoy the great outdoors — just outside your hotel room, and nearby in the surrounding country side. There's an easy cosmopolitan vibe here, and Ottawa is known for being both welcoming and walkable with plenty to see and experience. I do hope you will find time to explore our Nation's Capital City.

All the best for a great meeting.

ALLISON FRADETTE
President and CEO, CCMTA



CCMTA
ANNUAL
MEETING  **20**

Save the date!

CHARLOTTETOWN, PEI

JUNE 1-3