



Royal Canadian
Mounted Police

Gendarmerie royale
du Canada

Security Classification/Designation
Classification/désignation sécuritaire

Protected "A"

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Your File - Votre référence

Our File - Notre référence

Canadian Council of Motor Transport Administrators
2323 St. Laurent Blvd.
Ottawa, ON
K1G 4J8

Date

2008-03-14

Re: CCMTA - Police Partnership Award - 2007

This submission is being made as per your directions regarding application instructions for this award.

I am submitting Inspector Don Ross, Officer in charge of "F" Division Traffic Services for this award, which is endorsed by Assistant Commissioner Darrell McFadyen, Commanding Officer, "F" Division.

Insp. Ross is a champion when it comes to Road Safety Vision 2010. He actively promotes it at all times, and facilitates "F" Division Traffic Services personnel to completely focus their activities to the goals of RSV 2010. He also builds partnerships with stakeholders at every opportunity, to further enhance our progress.

Our strongest strategic partnership in Saskatchewan is with Saskatchewan Government Insurance (SGI). This partnership has been ongoing for many years. Insp. Ross has nurtured and enhanced this partnership through the implementation of several programs, directly targeting RSV2010 priorities. These include the "Click It or Ticket" seat belt enforcement initiative, the "Enforcement Overdrive" impaired driving enforcement initiative, the acquisition of a second Rollover Simulator to enhance seat belt education, and the acquisition of equipment to further enhance "F" Division's Traffic Services ability to fulfill their mandate. He also promotes our involvement in the "Selective Traffic Enforcement Program" (STEP), which is a partnership that involves all traffic safety stakeholders in the province of Saskatchewan.

"Click It or Ticket" Seat Belt Enforcement Initiative

This initiative was introduced to Saskatchewan by Insp. Ross. It involves dedicated enforcement of occupant restraint laws to increase public awareness and seat belt wear rates. Death and serious injury of unbelted occupants is a main sub-target of RSV 2010. There were two projects run in 2007, May 01 to Jun 01, and Sep 01 to Dec 01. SGI was invited in as a strategic partner and assisted with media campaigns and public awareness.

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RCMP GRC 2823 (2002-11) WPT

Page 1 of/de 3

All of the RCMP Detachments and most of the municipal police departments in the province were also enlisted as partners to participate from the enforcement perspective. The campaigns were a complete success with enforcement showing significant increases for both campaigns. We have made huge gains in reducing unbelted serious injury collisions. Unbelted deaths still remain a problem and the "Click It or Ticket" campaigns are continuing into the future.

"Enforcement Overdrive"

This initiative was initially introduced and used by the larger Municipal police forces in Saskatchewan, with SGI as the main partner. It involves police personnel coming in on their time off and focusing 4 hours of work on impaired driving enforcement. SGI pays the overtime wages for the operations.

The RCMP came on board later, and implemented the program in their jurisdiction, which is predominantly rural. There was limited success and a need was identified by Insp. Ross to give the program a boost. He met with SGI and arranged to double the funds dedicated to this project. He then appointed a co-ordinator and promoted the program to RCMP members. 2007 saw a significant increase in the "Enforcement Overdrive" projects, and we are seeing a decrease in impaired driving fatal and serious injury collisions.

Rollover Simulators

Through our strategic partnership with SGI it was identified that education was a necessary part of our seat belt initiatives. The rollover simulator was identified as a very good way of demonstrating the effectiveness of wearing seat belts. Insp. Ross saw the benefits of this and through our partnership with SGI., arranged for them to acquire a second simulator, so we could better deliver the demonstrations province wide. These simulators are managed and displayed by RCMP Traffic Services. Insp. Ross also arranged for SGI to supply tow vehicles for the simulators. We have had excellent public feedback from the use of these simulators. There were several instances where people credited their experience with the roll over simulator for saving their lives at a later time, because they remembered the demonstration and were belted when involved in a serious crash.

Equipment

Insp. Ross identified some equipment issues with regards to our ability to effectively enforce drinking & driving laws. Our Approved Screening Devices (ASD) were getting old and some were unserviceable. These instruments are used for detecting impaired drivers at the roadside. Through our strategic partnership with SGI., he arranged for the acquisition of some new ASD's to better facilitate our ability to effectively detect and prosecute impaired drivers.

Our Collision Analyst program is tasked with completing technical investigations on fatal, serious injury, and complex collisions. Our collision scene measuring equipment was very dated, and hugely expensive to upgrade. Documenting a scene accurately is crucial to a proper investigation and ascertaining causal factors, engineering faults, etc. Insp. Ross facilitated a cost sharing replacement project with SGI and some new scene measurement equipment was purchased for the program. This will greatly enhance our abilities to properly document collision scenes and

identify causal factors that relate to RSV2010 and its sub-targets.

Selective Traffic Enforcement Program

This is the longest, ongoing traffic safety strategic partnership in Saskatchewan, and possibly the whole country. It dates back to the 1970's. It involves ALL stakeholders for traffic safety, including several government agencies, and all venues of law enforcement where traffic is an issue. This is facilitated and sponsored by SGI.

The STEP committee meets twice a year and brainstorms on any and all traffic safety initiatives which can enhance RSV2010. There is also an enforcement blitz that is held in conjunction with the meetings. Insp. Ross promotes, and facilitates full involvement from RCMP Traffic Services in the process. He was involved in the development and facilitating of the first "Traffic Safety Fair", which was held in April, 2007 at Carlyle, Sk. This involved the entire STEP committee, and was held alongside the enforcement blitz, prior to the meeting. The Fair involved bringing in various traffic safety educational tools, including the rollover simulator, an air bag demonstrator, a school bus, impaired vision goggles, and some information booths. The RSV2010 issues targeted were seat belts and impaired driving. Several other traffic safety issues were also addressed. It was open to the entire town and school students were brought to the venue by bus from the entire area. This project was a huge success and has been adopted as an annual event, in different locations around the province.

"F" Division Traffic Services is recognized nationally as one of the top performers in the area of RSV2010 success. Many of their strategies have been recognized as "Best Practices" by other RCMP divisions, and law enforcement agencies. Insp. Ross is the leader of this unit, and leads from the front. He is actively involved in all our projects, and takes a lead role in facilitating, nurturing and enhancing our strategic partnerships.

Superintendent Craig J. Gibson
Officer in Charge
Contract Policing "F" Division